

# Sponsorship Policy

## **Recreational League**

Sponsorship is commitment for one season and tenure shall not be awarded.

## **PVJSL (Suburban)**

Sponsorship is commitment for three consecutive years (Fall to Spring) and tenure shall not be awarded.

## **Sponsorship Opportunities**

### ***Gold Sponsor - \$250 (limited availability)***

- Your business name printed on the back of player jerseys.
- Your business logo and a link featured on the EYSA website.
- Your business thanked in The Daily Hampshire Gazette and on the field house.
- A photo plaque of your sponsored team and an adult team jersey.
- The opportunity to be a Featured Sponsor Business for a weekend during the season.
- The opportunity for product or advertising placement in our field house and concession stand.

### ***Silver Sponsor - \$175***

- Your business logo and a link featured on the EYSA website.
- Your business thanked in The Daily Hampshire Gazette and on the fieldhouse.
- The opportunity for product or advertising placement in our field house and concession stand.

### ***Bronze Sponsor - \$100***

- Your business listed on the EYSA website.
- Your business thanked in The Daily Hampshire Gazette and on the fieldhouse.
- The opportunity for product or advertising placement in our field house and concession stand.

## **Selection Process**

Letters will be sent by the Sponsorship Committee to prospective sponsors. Notification of intention to sponsor should be returned in writing to the Sponsorship Committee, with prepayment, if possible. If there are more prospective sponsors than teams, the following method of selection will be

applied:

1. Previous sponsors will be used first.
2. Sponsors located in Easthampton and supply vendors will be used before sponsors in neighboring towns.
3. Any sponsor in arrears with payment of fees will not be allowed to participate in another season until all fees in arrears are paid.
4. The Sponsorship Committee will do its best to honor individual requests for a specific Coach or Age Group. There are no guarantees expressed or implied.

### **Problem Resolution**

Any problems or situations that arise should be submitted in writing to the EYSA Board of Directors for resolution by a majority vote.

### **Complaints**

All sponsor complaints should be submitted in writing to the EYSA Board of Directors for resolution by a majority vote.

### **Notification**

All prospective Sponsors shall be provided a copy of this document with the Letter of Solicitation so there is no confusion or misunderstanding of the current procedure.

Accepted by unanimous vote at an EYSA Board of Directors Meeting held on March 24, 1996. Updated 2002; March 2004; April 2010.